



Co-operative Enterprises Build a Better World

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## Invitation from ICA President Dame Pauline Green

ICA Launch of the International Year of Co-operatives,  
General Assembly and related meetings

14-18 November 2011, Cancun, Mexico



It is with pleasure that I invite you to participate in the ICA launch of the IYC, General Assembly and related meetings to be held in Cancun, Mexico 14-18 November 2011.

Since the United Nations declared that 2012 will be the International Year of Co-operatives, our global movement has a “once-in-a-generation” opportunity to take a massive step forward, and lead the growth of our movement in all parts of the globe.

To do that, we need to massively increase the knowledge and visibility of the size and sustainability of our model of business, and of its reach into every community across the world.

We need to demonstrate that the values and principles that have inspired our movement for nearly 200 years are even more relevant today, and that we collectively are a movement of creativity, innovation and flair that is producing solutions to the problems of today’s world.

If we can together raise our global profile by using 2012 to create common global messages and a common global presence, we will maximise our influence on key decision-makers and, with their active support and help, we will grow more and new co-operative businesses across the world in the coming decades.

I can think of no better place for the ICA to launch the International Year of Co-operatives than in Mexico. The co-operative movement in Mexico, as around the world, is reviving as people see it offers a safer, better, and more sustainable choice to the traditional capitalist models now under scrutiny as a result of the financial crisis.

We hope that you will join us in Cancun for this exciting launch of the International Year of Co-operatives and to be inspired by the conferences and workshops which will take place during the week.

Sincerely,

**Dame Pauline Green**  
ICA President



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## Welcome from ICA Americas President



On behalf of the International Cooperative Alliance (ICA) for the Americas, we would like to invite you, along with other the co-operatives and organisations throughout the world, to participate in the ICA General Assembly in Cancun, Mexico from 14 to 18 November 2011. During the week, we also have the ICA Launch of 2012 as the International Year of Co-operatives (IYC).

We have prepared a first class academic programme with important conferences, workshops, plenaries and seminars - organized by the International Cooperative Alliance (ICA), ICA Sectoral organizations, partners, ICA Thematic Committees, ICA Americas, and ICA Members in Mexico:

- Federación de Cajas Populares Alianza
- Federación Nacional de Cooperativas Financieras (UNISAP)
- Caja Popular Mexicana (CPM), and
- Confederación Nacional de Cooperativas de Actividades Diversas (CNC).

The event will be held in one of the main tourist destinations in Mexico - Cancun, Quintana Roo - where the Mayan culture grew and today is recognized globally and with pride.

The venue of this magnificent event will be the Moon Palace Hotel and Resort, with capacity to accommodate 5,000 people, conference facilities to ensure a succesful event and wonderful conditions for gathering participants into the same place.

We know for sure that this will be a successful event, allowing for further integration and impact of the global co-operative movement.

Mexico will be waiting for you with arms wide open. Please receive my best regards.

**Mr. Ramón Imperial Zúñiga**  
President of ACI Americas

## Welcome from the Co-operative Movement in Mexico

For the first time in the history of the ICA, Mexico has been selected as the host of the ICA General Assembly which is held every 2 years.

We are honored to host this prestigious event in Cancun, Mexico which is an internationally recognised destination.

This is a special event because it will be the ICA launch of the International Year of Cooperatives (IYC), declared by the United Nations.

We expect around 2,000 participants for this event from 100 countries. The participants will be co-operative leaders, multi-national and government dignitaries, special guests, co-operative thinkers from universities and colleges, potential clients and suppliers.

The participants will gather together to discuss, brainstorm, and talk about how co-operative enterprises build a better world.

## Preliminary Programme

Date		9 hr	10 hr	11 hr	12 hr	13	14 hr	15 hr	16 hr	17 hr	18	19 hr	20 hr	21 hr	22 hr	23 hr						
Time																						
Tours & Staff Meetings	Saturday 12 Nov.	Organised Tours to the Mayan Riviera and Yucatán Península.																				
	Sunday 13 Nov.						ICA Board Governance Committee Meeting															
							ICA Board Membership Committee Meeting															
							ICA Board Audit and Control Committee Meeting															
Statutory Meetings	Monday 14 Nov.	ICA Board Meeting					ICA Board Meeting					ICA Board transfer to dinner		ICA Board Dinner								
		ICMIF Americas Board Meeting					ICMIF Americas Board Meeting															
	Tuesday 15 Nov.	ICA Americas Board Meeting					ICA Americas Board Meeting					Networking Event Reception for ICA Leadership		New Members Reception								
		ICA AP Regional Board Meeting					ICBA Board Meeting															
		CICOPA Executive					ICA Housing Board meeting															
		ICAO Executive					Dot Coop Board Meeting															
		ICA HRD Committee Executive					Gender Equality Executive															
					ICA Africa Board Meeting																	
Statutory Meetings & Educational Sessions	Wednesday 15 Nov.	ICBA General Assembly					CICOPA General Assembly					Opening Ceremony & Launch of the IYC		Welcome Reception and Show								
		CICOPA General Assembly																				
		IHCO General Assembly																				
		ICFO General Assembly																				
		ICA Housing Plenary																Seminar organised by ICBA				
		ICAO General Assembly																Building A Better World - Consumer Cooperatives Commitment for 2012				
		CCW General Assembly																Environment Sustainability & Climate Change: Sustainable Sources of Timber by Housing Cooperatives				
		Global 300 Case Studies: Best Business Practice - organised by ICA																Building Regional and Global Networks of Co-operative Education and Training Institutions - organised by the HRD Committee				
																		Co-operative legislation & advocacy in developing countries: organised by OCDC & ICA				

## Preliminary programme

Date	Time	9 hr	10 hr	11 hr	12 hr	13	14 hr	15 hr	16 hr	17 hr	18	19 hr	20 hr	21 hr	22 hr	23 hr				
Conferences	Thursday 17 Nov.	Keynote speaker Sam Graham-Felson, information on the IYC, and marketing your co-op brand.		11 hr	12 hr															
Conferences & General Assembly	Friday 18 Nov.	General Conference on the International Year of Cooperatives and .coop Awards																		
Tours	Saturday 19 Nov.		Organised Tours to the Mayan Riviera and Yucatan Peninsula.																	
	Sunday 20 Nov.																			

Closed meeting

Open meeting

Registration desk open daily from 8:30.

Badges are required to enter all meetings and events.

Organised tours should be booked directly on the conference website and are not included in the registration fee for the conference.



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## Programme Flow

The theme of the conference is the:

**“International Year of Co-operatives 2012: Co-operative Enterprises Build a Better World”.**

Monday 14 November will begin a series of statutory meetings held by various ICA bodies and will carry over through Wednesday.

The conference will begin Wednesday afternoon with a series of workshops followed by the Opening Ceremony, Welcome Reception and a show. The Closing Plenary will take place on Friday just before lunch. The closing Gala Dinner and Dance will take place on Friday evening.

During the conference, a number of key topics will be discussed, including:

- Celebrating the ICA launch of the International Year of Co-operatives
- Raising the public awareness of co-operatives
- Communicating co-operative values in branding and marketing
- Marketing your co-operative on the web and in social media
- Getting the attention of the media and telling your story
- Co-operative legislation in developing countries
- The Global 300
- A series of workshops and educational sessions covering the theme of the conference from different perspectives which will be hosted by various ICA sectoral organisations and thematic committees, and
- Other exciting topics.

Friday afternoon, the ICA General Assembly will convene to conduct the statutory business of the ICA including:

- Elections of global Board members to fill any vacancies
- Approval of amended statutes for a number of ICA regions
- Amendments to the ICA Statutes and Bye-Laws, and
- Approval of a number of resolutions.



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## Destination

### Cancun

Cancun as a tourism destination has it all crystal clear water, fine sandy white beaches, and some of the most prestigious hotel chains in the world. Cancun has excellent restaurants offering delicious Mexican and international fare, fun nightlife and a rich archaeological heritage like the nearby ancient Mayan cities such as the new world wonder Chichen Itza. Cancun is the gateway to the Mexican Caribbean and to Mundo Maya, with an infinite variety of attractions and adventure, cultural and nature-oriented activities.

Cancun has theme parks, archaeological sites, water and extreme sports, and, of course, shopping - offering competitive prices and renowned international brands.

## Venue

### Moon Palace Hotel Resort and SPA



The Moon Palace is one of the Palace Resorts Hotel's most exclusive all inclusive hotels located on the tranquil shores south of Cancun. At the Moon Palace, you will enjoy a truly secluded paradise. It is expansive yet intimate; isolated yet minutes from civilization. Here you can experience the splendor of the sights and sounds of nature which is unmatched anywhere in Cancun. The resort is nestled between a pristine white sand beach and the breathtaking beauty of 55 acres of tropical foliage and features 2,031 elegantly appointed guest rooms all with private balcony overlooking the spectacular Caribbean Sea.

Your all inclusive package includes all meals, snacks and unlimited beverages. We feature a variety of restaurants offering both a la carte and buffet dining with Mexican, Oriental and Italian specialties. In addition, there are a variety of indoor and outdoor bars and lounges for you to enjoy. Guests may use all the services and amenities at the hotel including the fitness center which features treadmills, hiking machines, rowing machines and body building equipment. We have an impressive daily social activities programme to keep you busy and evening entertainment includes scheduled theme parties and a fabulous nightclub featuring a state-of-the-art Bose sound system.

As a guest of any of the Palace Resorts, your all-inclusive privileges include the amenities and services at all of the Palace Resorts Hotels. All hotel registration prices are quoted in U.S. dollars (USD).

International participants	Single Room - USD 280.00	Double Room - USD 300.00
Rate includes:		
<ul style="list-style-type: none"> <li>• Room type in the occupancy selected (single or double)</li> <li>• Meals and beverages in the hotel</li> <li>• Tips and taxes</li> <li>• Internet access</li> <li>• Night shows provided by the hotel</li> </ul>		



Una empresa del Grupo BTC

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