



International Co-operative Alliance



Co-operative enterprises build a better world

UN Launch of the IYC & related events

New York, October 31st and November 1st 2011



2012
International
Year of
Cooperatives

The graphic shows a large, 3D red cube being held up by a group of stylized human figures in various colors (red, orange, yellow). The figures are arranged in a semi-circle around the base of the cube, with their arms raised to support it. The overall image conveys a sense of collective strength and shared responsibility.



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Programme overview

October 31st 2011

08:00	Start Registration for all participants	United Nations HQ
10:00	UN Roundtable Discussion: Co-operative Enterprises Build a Better World: Contributions to Sustainable Development	United Nations HQ NLB Conference Room 4
13:00 - 15:00	Lunch Break	
14:00	Media Conference for selected participants	United Nations HQ, Dag Hammarskjöld Library Auditorium
15:00	Report to the United Nations General Assembly Dame Pauline Green, President, International Co-operative Alliance (ICA)	United Nations General Assembly Hall
18:30 - 20:30	ICA Leadership Reception - for selected participants Upon Invitation Only	Millennium UN Plaza Hotel, Diplomat Ballroom

November 1st 2011

09:00 - 13:00	ICA Leadership Forum - for selected participants Upon Invitation Only	Millennium UN Plaza Hotel, Riverview Room
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The ICA thanks its generous and kind supporters for the ICA events:





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Programme & Scope of the Event on October 31st 2011

As an important component of the celebration of the Launch of the International Year of Co-operatives, the United Nations is organising in co-operation with the ICA a high-level roundtable dis-

Roundtable Discussion:

Co-operative Enterprises Build a Better World: Contributions to Sustainable Development

The roundtable will discuss the role and impact of cooperatives in national level development with specific focus on food security, financial & economic stability, and environmental sustainability. Emphasis will be placed on the unique aspects and resilient nature of the co-operative enterprise model which fuel their strong role in these areas. Furthermore, it will explore the interconnected roles of relevant stakeholders – co-operatives, Member States, international organizations, private sector and civil society organizations – in developing the internal capacity and policy space for the effective operation of co-operative enterprises.

Panelists:

- ◇ **Carlos Heller**, President Banco Credicoop
- ◇ **Li Chengyu**, President, All China Federation of Supply and Marketing Co-operatives (ACFSMC)
- ◇ **Maria Aranzazu Laskurain**, Secretary General, Mondragon Corporation
- ◇ **Piet Moerland**, Chairman of the Rabobank Group
- ◇ **Dipti Vijaykumar Patel**, Chair, Gujarat State Co-operative Womens Committee
- ◇ **Jack Wilkinson**, Former President, International Federation of Agricultural Producers (IFAP)

Media Conference

- ◇ **Pragati Pascale**, Moderator, UN DPI
- ◇ **Sha Zukang**, Under-Secretary-General, DESA
- ◇ **Piet Moerland**, Chairman, Rabobank Group
- ◇ **Pauline Green**, President, International Co-operative Alliance
- ◇ **Monique Leroux**, Chair & CEO, Desjardins Group
- ◇ **Piet Moerland**, Chairman of the Rabobank Group

Report to the UN General Assembly

- ◇ **Dame Pauline Green**, President, International Co-operative Alliance (ICA)

ICA Leadership Reception - for selected participants

Upon Invitation Only

COOPERATIVE ENTERPRISES BUILD A BETTER WORLD





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Programme & Scope of the ICA Event on November 1st 2011

The goal of the ICA Leadership Forum is to engage leaders of Global 300 co-operatives in a dialogue on how to create the conditions that could lead to the co-operative becoming the fastest-growing business model by the end of the decade. This conversation is intended to then continue throughout the International Year of Co-operatives through the Co-operative Summit in Quebec City in October 2012, and to culminate in the adoption of a focused, strategic agenda at the close of the Year in Manchester in November 2012.

Track 1: Co-operative Business

Chair: Dame Pauline Green, President International Co-operative Alliance (ICA)

Speaker: Peter Marks, CEO, The Co-operative Group, UK

Peter Marks is the presenter on the co-operative business theme. Peter Marks has a clear vision of the potential for global co-operatives and will speak on cross-border opportunities while exploring the question of scale for competitiveness leading into the public discussion on current national boundaries and exploration of the conditions that would have to exist or be created to allow for greater co-operative to co-operative business transactions if this is desirable.

Track 2: Co-operative Finance

Chair: Dame Pauline Green, President International Co-operative Alliance (ICA)

Speaker: Monique Leroux, Chair of the Board, President and CEO, Desjardins Group, Canada

Monique Leroux is the presenter for the co-operative finance theme and will speak on the dramatic changes in capital markets and how they are affecting and will affect co-operatives. She is a visionary thinker, and has conceived of a Co-operative Davos, which she is initiating through the Co-operative Summit in Quebec City in October 2012, and for which ICA is a co-host. This theme lends itself to discussion by the participants on the adequacy of the current financial structures for co-operative access to capital. What caused the demutualisation of recent decades is another topic for discussion here. What financial or accounting regulatory changes would be required to spur co-operative growth?

Track 3: How businesses are using communications to meet their objectives, and how trends are evolving the media landscape on a global level

Chair: Dame Pauline Green, President, International Co-operative Alliance (ICA)

Speaker: Paul Jensen, Chairman, North America, Weber Shandwick

Paul Jensen will describe the social environment. He is an insightful observer of current socio-economic shifts with the creativity to interpret trends and posit potential future scenarios. He will explore the expectations of the next generation, and whether its embrace of social media has led to the development of a co-operative instinct and what the implications for co-operative development are. How should co-operatives position or market themselves to the next generation and to policy-makers?

Closing Remarks: Not Business as Usual

Speaker: Charles W. Gould, Director-General, International Co-operative Alliance (ICA)

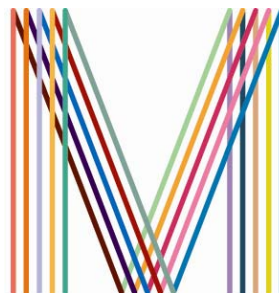




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