

PRE ANNOUNCEMENT

SUNDAY 22 JUNE TO FRIDAY 27 JUNE 2008

MBA SUMMER SCHOOL 'GLOBAL COOPERATIVE BUSINESS: FOOD, RETAIL AND FINANCE'

NYENRODE BUSINESS UNIVERSITEIT,
VRIJE UNIVERSITEIT AMSTERDAM AND
THE NETHERLANDS INSTITUTE FOR COOPERATIVE ENTREPRENEURSHIP (NICE)



Program content

- MBA mini-course 'Global Cooperative Business' focuses on the food, retail and finance (i.e. banking and insurance) sectors.
- Evidence based, case study approach featuring many of the cooperatives included in the Global 300 ranking of the International Cooperative Alliance (ICA).
- Topical issues: international growth strategies, innovative member capital structures, governance efficiency, enhancing member loyalty, cooperative marketing, demutualization and cooperative stock-listings, and cooperative - private equity dealings.
- A dedicated research team provides novel sector and company level analysis and an update of the most current developments and trends.

Take-aways

- Discourse with world-leading cooperative business scholars and some of the most entrepreneurial cooperative leaders.
- Develop a network with cooperative peer practitioners worldwide.

Target audience

- Aimed at senior staff and cooperative Board members with an interest in internationalization, mergers & acquisitions, corporate finance, marketing, governance, communication, and general management – in a cooperative context; as well as those professionally working with cooperatives.

Practicalities

- The course lasts one week and takes place from Sunday 22 June to Friday 27 June and is accredited by EFMD-EQUIS and the Association of MBAs.
- Venue: Nyenrode Business Universiteit (approximately 30 minutes from Amsterdam Schiphol Airport), Breukelen, the Netherlands.

www.nyenrode.nl/nyvu

The Netherlands is a cooperative country! Total cooperative sector turnover is estimated at EUR 85bn (2006), equating to 16% of GDP, among the very highest in the world. On average every Dutchman is member of 1.3 cooperatives / mutuals.

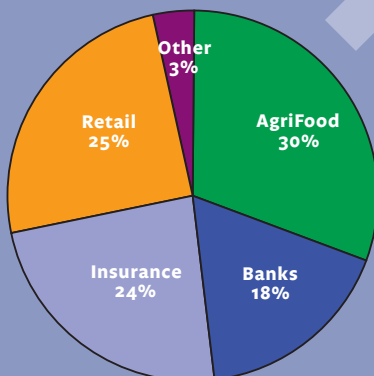
Our 20 biggest cooperatives included in the ICA's Global 300 ranking make up 6.4% of the world total. The Netherlands ranks 5th in food & agri (6.5% of total F&A turnover), 11th in retail (3.1%), 4th in insurance (8.6%) and 3rd in banking (8.7%).

MBA SUMMER SCHOOL PROGRAM HIGHLIGHTS

This is a practice oriented program focused on issues in the world's largest cooperatives

The Netherlands is a strong and business oriented cooperative country

This is an internationally accredited program in a leading European business school



Global 300 cooperative turnover (2005),
Source: ICA

The Program Committee

- Prof. Dr. Marcel Creemers (Program Chair; VU Amsterdam)
- Prof. Dr. Gert van Dijk (NCR, Wageningen UR, and NICE/Nyenrode)
- Dr. Onno F. van Bekkum (NICE/Nyenrode)
- Garry Cronan (ICA Global 300 Program director)
- Prof. Dr. David Hughes (Imperial College, University of London)
- Prof. Dr. Siem Korver (Tilburg University)
- Prof. Dr. Herbert Rijken (VU Amsterdam).

Nyenrode Business Universiteit is the Netherlands' single privately funded business school. Since 1997 it houses the Netherlands Institute for Cooperative Entrepreneurship (NICE), a specialized cooperative research, consulting and training center and contributor to the ICA Global 300 program. NICE is partner in the NyVU cooperative-oriented MBA program that was launched in 1999 as a Rabobank Group company MBA. Starting the current academic year, the program was broadened from 'Finance' to 'Food & Finance'. The Summer course is accredited under this MBA program. NICE and the ICA are discussing about the latter's formal involvement in the 'Global Cooperative Business' Summer School.

For more information:

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