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Zen-noh safety system by inspection & certification to agri-products

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Aim of zen-noh safety system

The aim of zen-noh safety system is not only distinction sales way of agri-products but new infrastructure way of agricultural production, processing, marketing and consumption

This is the new way that domestic agricultural farmers can get the reliance of domestic consumers by zen-noh safety system.

Reliance between consumers and farmers by trace-ability

We have three aims of zen-noh safety system.

First is the reliance of consumers.

We guarantee the safety of domestic agricultural products to consumers by inspection and certification for agricultural production process .

Recently, foods inflect is very popular in the world like European beef problem.

French will start to operate the trace-ability and set up the "Risk information center" in the next year.

Zen-noh safety system is just like the trace-ability system in France.

We disclose all information about agricultural production, processing and marketing to consumers.

If consumer want to get some information about vegetable that he bought in shopping center, zen-noh safety system can give information that how to be grown and how to be delivered.

And also, we can give all information about fertilizer and pesticide by farmer's own written process document and analysis data about taste and nutrition and so on.

Risk management by producer

Second is evidence of producer's innocent.

Recently there issued many problems of dioxins, cadmium, o-157e.t.c.

So, they cannot make stable agricultural management.

Producers have to make their own risk management, although they don't have responsibility about it.

At that time, they don't have enough way to prove their agricultural products safety.

They have to wait without their own action until rumor about problem will fade away.

Above problem will be increase in future, so domestic farmers have to protect their own management by zen-noh safety system.

Agriculture without environmental pollution

Third is realization of agriculture without environmental pollution.

Large majority conventional farmers' activity will be more important than minority organic farmers activity.

In Japan, there are few effect for environmental pollution in spite of organic farmers activity due to their own small cultivated area.

If conventional farmers want to do zen-noh safety system, we have to arrange customers with agreement about agricultural production plan.

Their plan has not necessity of organic, it is enough to reduce some pressure for nature according to economic condition.

Recycle agriculture

Recycle agriculture system is the ultimate position of zen-noh safety system.

Livestock and daily farmers make manure, rice and vegetable farmers use it within the same area.

Zen-noh safety system arrange supermarket and life-coop, so consumers can join the recycle system by purchasing both of agri-products.

Assessment about deduction of environmental pollution

Zen-noh safety system promotes exchange party between farmers and consumers.

They try to nature check system, they find insect, bird, frog, plant etc. in the fixed point with their own family.

So, they discuss about the way that how to find gentle insect and so on.

They can confirm the new production plan to deduct environment pollution by themselves.

They can share the purpose of deduction of environmental pollution.

They can arrange the same table of environment.

Zen-noh safety system will creates new cooperative activity in 21century.