

ICA GENERAL ASSEMBLY

SEOUL 17 OCTOBER 2001

CARE OF THE ELDERLY:

A MISSION FOR SOCIAL CO-OPERATIVES

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**CARE OF THE ELDERLY
IS ONE OF THE MAIN ISSUES
FACING MODERN SOCIETY**

IN 1997 OVER 65s REPRESENTED:

- 15.5% EU POPULATION
- 14.2% JAPAN POPULATION
- 12.6% U.S. POPULATION
- 4.7% DEVELOPING COUNTRIES
POPULATION

THE ITALIAN SCENARIO

- IN 2000 OVER 65s REPRESENTED 18.8% OF POPULATION
- IN 2020 THEY WILL MAKE UP 23.2%
- OVER 80s AMOUNT TO 4.1% OF ITALIAN POPULATION: 70% ARE WOMEN

ISSUES INVOLVED

- SERVICE TO THE ELDERLY BY PUBLIC BODIES HAVE PROVED TO BE COSTLY AND INEFFICIENT
- NECESSITY TO CONTAIN PUBLIC SPENDING IS A COMMON FEATURE OF GOVERNMENTAL POLICIES

THE ROLE OF SOCIAL CO-OPS

- MISSION: TO PURSUE THE COMMUNITY GENERAL INTEREST IN PROMOTING HUMAN CONCERNS AND SOCIAL INTEGRATION OF CITIZENS
- AREAS OF ACTIVITY:
SOCIAL-HEALTH CARE AND EDUCATIONAL SERVICES;
LABOUR INSERTION OF DISADVANTAGED PEOPLE
- FOCUS ON SAFEGUARDING PEOPLE'S NEEDS

SOCIAL CO-OPS IN ITALY

- 6,952 SOCIAL CO-OPS
- 3,895 INVOLVED IN SOCIAL CARE AND EDUCATIONAL SERVICES
- 70% OF ITALIAN SOCIAL CO-OPERATIVES ARE MEMBERS OF LEGACOOP, CONFCOOPERATIVE AND AGCI

MAIN CHARACTERISTICS OF SOCIAL CO-OPS

- EXTREMELY COMPETITIVE FORM OF ENTERPRISE IN TERMS OF COSTS AND QUALITY
- FLEXIBILITY
- APTITUDE TO CHANGE
- INNOVATION

WHAT SERVICES ARE OFFERED?

- DIRECT HOME ASSISTANCE AND HELP
- REMOTE ASSISTANCE
- RESIDENTIAL SERVICES

TWO INNOVATIVE PROJECTS ARE UNDERWAY:

- MODEL HOUSING PROJECT: TO MEET THE ELDERLY'S NEEDS ➤ CREATION OF AN ASSOCIATION "HOUSING AND THE ELDERLY"
- INSURANCE POLICIES DEVOTED TO ELDERLY