

# Cooperative Innovation

## An Electric Cooperative Perspective

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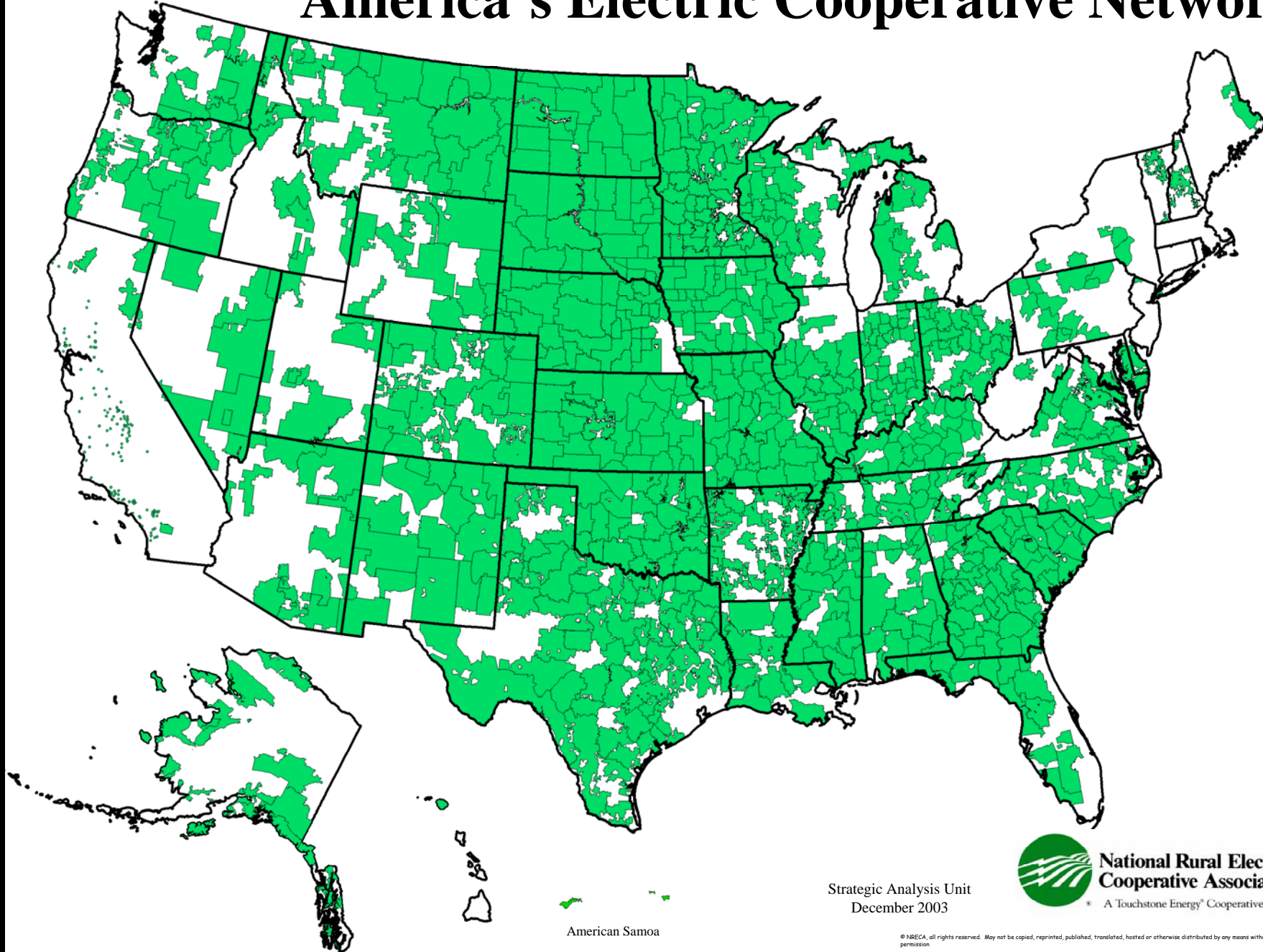
International Co-operative Alliance General Assembly

Cartagena, Colombia

September 22, 2005



# America's Electric Cooperative Network



American Samoa

Strategic Analysis Unit  
December 2003



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Touchstone Energy<sup>®</sup>  
Cooperatives

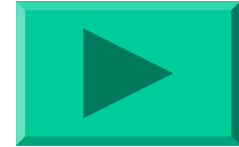
— Innovation · Integrity · Accountability · Commitment to Community —



Our members are the most important part of our electric cooperative.



***Under Control***  
***New :60 and :30 TV Spots***



Looking out for you.  
That's the cooperative difference.



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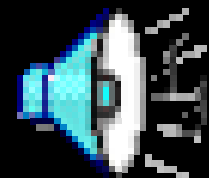
*The power of human connections®*

*Integrity · Accountability · Innovation · Commitment to Community*



## Mientras otros duermen, Rosa enciende el horno de la panadería y empieza su jornada.

Algunos nos levantamos temprano, mientras que otros trabajan el turno de la noche. Sin embargo, sin importar cuál sea su horario, su cooperativa de electricidad de propiedad y gerencia local lo acompaña siempre. Día y noche. Suministrándoles a sus clientes la energía para encender el aviso "Abierto" de sus negocios y la potencia para alcanzar sus sueños.



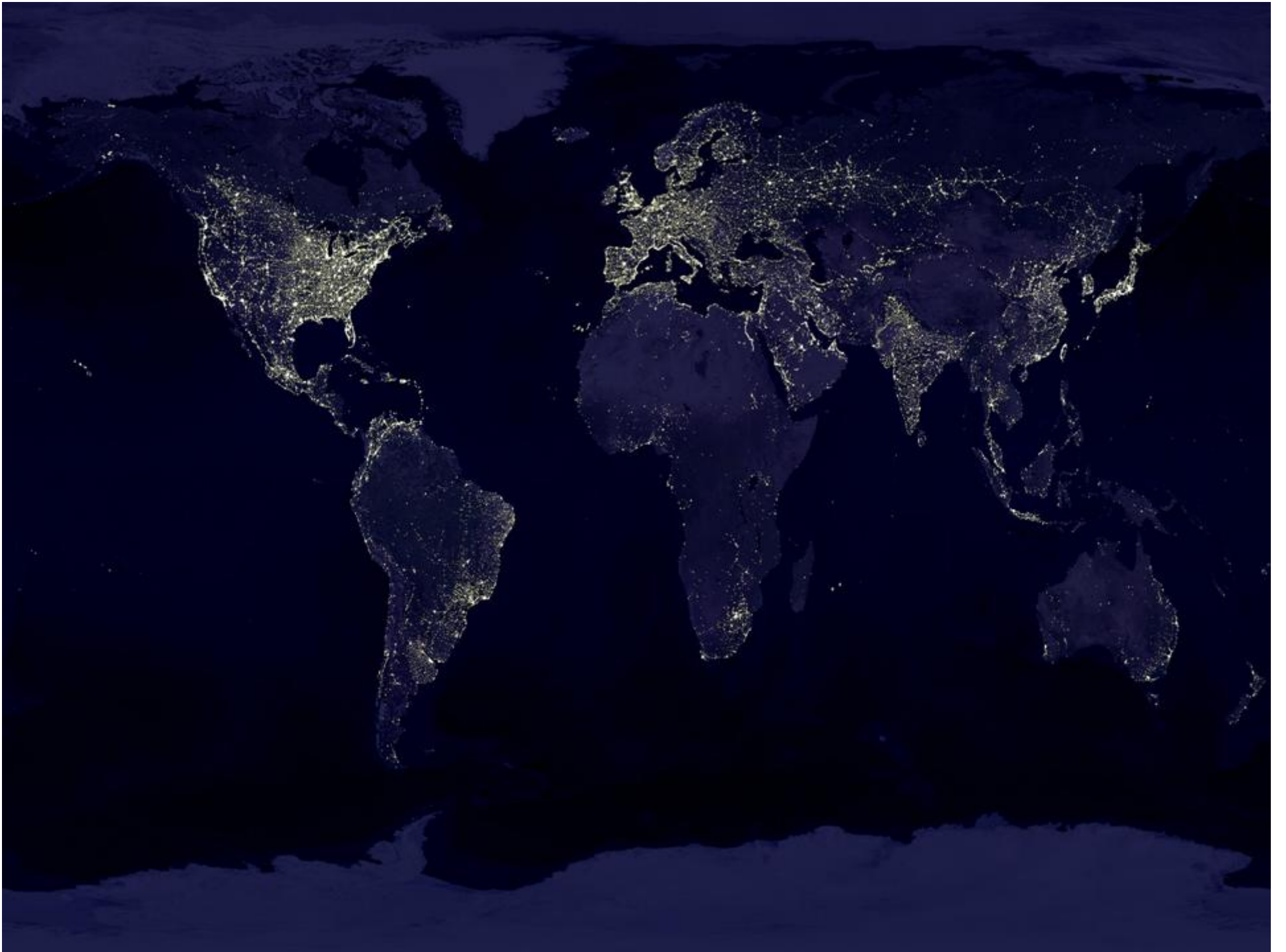
2004



Ted finds his community and his electric co-op have a lot in common.  
In fact, they're pretty much the same thing.

Only your local electric co-op makes every customer an owner of the business. Unlike other electric utilities, your co-op exists to make sure your needs are always met, not to make a profit. And since every electric co-op is locally owned and operated, your co-op is always there with you, reinvesting in your community. That's why in an electric co-op, the people have the power.





# Current Global Presence



★ NRECA International Programs offices



**There are 6 billion people in the world;  
2 billion people do not have electricity  
and another 2 billion have unsafe and  
unreliable power**

**Electrifying the World ... One Village at a Time**



We Shine As One!