



## RESOLUTION ADOPTED BY THE ICA GENERAL ASSEMBLY 19 OCTOBER 2007, SINGAPORE

### "DotCoop"

*Submitted by the Co-operatives UK and the National Co-operative Business Association (USA)*

The ICA General Assembly,

**CONGRATULATES** DotCooperation LLC on the extension of its agreement to continue as the Sponsor of the .coop TLD,

**NOTES** that with the Midcounties Co-operative (UK) serving as the registry operator, the .coop registry is owned and operated 100% by co-operatives,

**RECOGNISES** the contribution that .coop has made to promoting co-operatives and co-operative identity to peoples around the world since its introduction in 2002,

**ASSERTS** the importance of co-operatives using .coop as a unifying identity to promote co-operatives and the Co-operative Principles on the Internet – the fastest growing information medium in the world – in order to build awareness of the benefits to people throughout the world of the values of co-operative businesses and organisations,

**NOTES** the growing involvement of the ICA, particularly its Europe and Americas regions, in promoting the use of .coop by member co-operatives,

**CALLS ON** all ICA member co-operatives and co-operative organisations, as well as their members and eligible subsidiaries to:

- register their .coop domain names
- actively use their .coop domain names for their web sites
- actively use their .coop domain names for their primary email addresses
- actively use their .coop domain names on all promotional media
- actively promote the use of .coop domain names for all eligible co-operatives in the region or country and
- actively promote the use of .coop as a way to identify co-operatives on the Internet, and

**URGES** all leading co-operatives and co-operative organisations to support and invest in dotCoop in order to:

- ensure a truly multi-national co-operative ownership of .coop as was always intended
- reduce the cost of future registrations to encourage more and wider use of .coop and
- raise the profile of co-operatives and co-operation throughout the world.