

**Outline Programme for CCW & ICA Asia & Pacific Consumer Committee Meetings on 17<sup>th</sup> October 2007**

**Venue: Sophia, Raffles Convention Centre (RCC)**

**Morning – 8.30am to 1.00pm**

- 8.30am 1. Asia & Pacific Consumer Committee Meeting
- 
- 10.30am 2. CCW Meeting:  
**prompt** Consumer co-op trends and CCW's role
3. Overview of NTUC Fair Price:  
"Our success story" – short presentation and Q & A
4. Consumer co-op trends around the world:  
Asia & Pacific ----- Jiro Ito, CCW A&P  
N America ----- Walden Swanson, USA  
C & S America  
Europe ----- Rodrigo Gouveia, Eurocoop  
The purpose is to give and establish a good understanding of the consumer co-op sector worldwide.  
Each participant to cover briefly (max 15 slides each):  
i) identify the main co-ops;  
ii) trends and issues;  
iii) initiatives in progress;  
iv) actual and potential collaborations;  
v) main competitors
5. Formal CCW Meeting (open meeting):  
i) Approve structure/approach agreed at Verona  
ii) Agree structure of Executive (to be populated later by regions)

1.00pm - **Lunch – Own arrangements**  
2.30pm

**Afternoon – 2.30pm **(prompt)** to 5.30pm**

**"Living our Co-operative Values  
– More than CSR"**

More and more of our competitors are promoting CSR (Corporate Social Responsibility) programmes. This threatens the co-op's historical lead in this area, and without an adequate response, could reduce one of our key areas of competitive strength.

So, this workshop provides a number of case studies to show and discuss good examples of co-op values in the forefront of co-ops' businesses:

**Environment**

Reducing carbon and waste

**Ethical business**

Diet, health and sound sourcing

**Membership and Community**

Developing the role of members  
Being different in our communities  
Communicating our difference

Confirmed speakers from leading consumer co-ops in USA, Japan, Singapore and UK. Responses awaited from Sweden, Finland Canada and others.

All consumer co-op delegates (and others) are welcome