



Presentation by Iain Macdonald
ICA Director-General
to the Annual Members' Meeting,
Leeds Co-operative Society Limited

Wednesday 29th March 2006

What is the ICA



“the ICA is an independent non-governmental organisation which unites, **represents** and **serves** co-operatives worldwide”

A little about us.....



- One of the largest and oldest NGOs in the world, established 1895
- Our members include 222 national and international organisations in all sectors of activity from 91 countries, representing over 800 million individuals worldwide
- Hold consultative status with the United Nations and its agencies

ICA: Global Sectoral Organisations



- **Agriculture (ICAO)**
- **Fisheries (ICFO)**
- **Banking (ICBA)**
- **Consumer (CCW)**
- **Health (IHCO)**
- **Housing (ICA Housing)**
- **Insurance (ICMIF)**
- **Tourism (TICA)**
- **Workers (CICOPA)**

2006 President and Vice Presidents



ICA President
Ivano Barberini



AFRICA

Stanley Muchiri



EUROPE

Pauline Green



ASIA - PACIFIC

Mu Li



AMERICAS

Carlos Palacino

« Co-operative Values – a competitive asset in a globalised economy »



ICA GENERAL ASSEMBLY
Cartagena de Indias

Colombia
a b r e o p e n i t s d o o r s
a b r e s u s p u e r t a s

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Septiembre 14-24 / 2005
September 14-24 / 2005

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« International co-operation as a vehicle for
challenging the assumptions and excesses of
free market globalisation »

www.ica.coop



International Co-operative Alliance



**ICA CEO Forum -
Imola, Italy 18-19
April 2006**



Know your movement!



- In Argentina, there are over 17,941 co-operative societies with 9.1 million members
- In Japan, 1 out of every 3 families are members of a co-operative
- Kenya 1 in 5 is a member of a co-operative or 5.9 million and 20 million Kenyans directly or indirectly derive their livelihood from the Co-operative Movement
- In the United States, 4 in 10 individuals is a member of a co-operative (25%)
- In Colombia, co-operatives are responsible for providing health care services for 25% of the population
- In Denmark, consumer co-operatives in 2004 held 37% of the market.

Know your movement contd;



- In Korea, agricultural co-operatives have a membership of over 2 million farmers (90% of all farmers) and an output of USD 11 billion. The Korean fishery co-operatives also report a market share of 71%
- In Poland, dairy co-operatives are responsible for 75% of dairy production.
- In Sweden, consumer co-operatives held 17.5% of the market in 2004
- Co-operatives provide over 100 million jobs around the world, 20% more than multinational enterprises
- In France, 21,000 co-operatives provide jobs to 700,000 people
- In Kenya, 250,000 people are employed by co-operatives



global300
an ica initiative

International Co-operative Alliance

Visibility



- Among co-operatives themselves!
- With media, particularly the business media – international and national
- With business generally
- To government and policy makers generally, internationally, regionally, nationally and within industry sectors
- To academic and research institutions
- To business advisers, accounting/legal etc
- To the broader community

Being able to prove your case



- Something of a « statistics crisis »
- Need to give profile to the statistics issue
- Move from rhetoric to evidence based – more rigour and compatibility with other databases, modelling and business analysis approaches and methodologies – establish a good robust « data set »
- Global 300 only « tip of iceberg » of millions of co-operative enterprises throughout the world

What have we learned so far?



- *Range of turnover:*
- From US\$ 100 million to US\$58 billion
- Over 100 between US\$1-5 billion

What have we learnt so far?

Brands





The All-Party Parliamentary Group
for Building Societies & Financial Mutuals

Windfalls or Shortfalls? The true cost of Demutualisation

Short Inquiry
The All-Party Parliamentary Group
for Building Societies & Financial Mutuals

March 2006



International Standing
ILO – ICA
Memorandum of Understanding 2003



A Common Co-operative Agenda for
ILO/ICA Joint Action
**Promoting Decent Work and
Reducing Poverty
through Co-operative Enterprise**





Global Co-operative Campaign against Poverty



The campaign is intended to raise the profile of co-ops and their role and contribution to the fight against poverty.



Fédération des coopératives Migros



➤ Co-ops mean business!



International Co-operative Alliance