



Regionalisation

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Outline of Presentation

- Proposal
- Terms of Reference
- Issues



Proposal

- Regions shall be engaged and work to strengthen ICA Global
- The ICA rules should be amended to enable regions to incorporate legal entities when they demonstrate to the appropriate ICA Board the capacity skills and financial stability



Proposals cont.

- The entities shall be separate with an arm length relationship with ICA Global, but final authority lies with the ICA Board
- The Regional Directors, a representative from each regional committee and the Director General shall consider this proposal and all the issues identified today and report back to the ICA Board at its next meeting.



Terms of Reference

- Examine and list the areas of agreement reached on the role, relationship and functions of the global, regional and sectoral parts of the ICA and clearly identify those areas of disagreement which exist in these areas. Suggest possible options in relation to the resolution of these differences, building on the areas of agreement and on the joint objectives of strengthening both global and regional components.
- Consider possible legal models to address the issue of some form of legal incorporation identified by the European and other regions



Terms of Reference (cont.)

- Examine the current membership criteria with the view to bringing forward recommendations on the type and nature of membership of the ICA
- Examine the issue of budgetary responsibility for regions, within the context of overall global responsibility and risk management issues.
- Consider that any changes proposed must be cost effective and result in measurable additional member value.



Issues

Mission Statement

- The International Co-operative Alliance is an independent, non-governmental association which promotes the Cooperative Identity and the cooperative model of enterprise. It unites, represents and serves cooperatives worldwide.



Issues

Vision

- The International Co-operative Alliance seeks to create a fairer, more socially and economically just, peaceful and equitable world through the development and promotion of cooperative enterprise.



Issues

Agreed roles – Head Office

Representing

- International organisations
- **Serving**
- communication
- business links
- research
- capacity building
- intelligence and knowledge transfer
- planning, policy and legislation
- generating income
- image development
- lobbying and advocacy
- cooperative development
- membership support



Issues

Uniting

- defence and promotion of cooperatives
- policy coordination and good governance
- board administration
- regional liaison
- determining financial priorities
- strategic framework
- sectoral liaison
- thematic co-ordination
- stewardship of values and principles



Issues

Agreed roles – Regions

Representing

- regional and governmental organisations

Serving

- communication
- business links
- capacity building
- intelligence and knowledge transfer



Issues

Serving(cont)

- legislative support
- generating income
- lobbying and advocacy
- cooperative development
- education and training for members
- enhance image and visibility
- membership support



Issues

Uniting

- regional board administration
- promotion of cooperatives
- regional strategy
- liaison with sectors
- promotion of themes



Contentious issues

- *Legal status.* Africa, Asia and the Americas are broadly satisfied with the current status i.e. registered as ICA global in their own country. Europe seeks a more independent model. Can ICA operate with different legal structures? If so, what?
- *Name.* In order to develop and promote a consistent image we need to have an agreed logo and similar name for each region. What should it be?
- *Membership income.* Perhaps the key question. Can ICA continue to operate effectively as a global organisation without full financial control? If membership dues are paid direct to regions, is it likely that head office will continue to receive 70%? Would members be happy to split membership dues at source?



Contentious issues (contd.)

- *Other income.* In order to increase income both globally and regionally should we set up a Trust Fund? This could be used to fund special developments particularly in regions. Should all other monies received remain at source?
- *Membership Subscription Formula.* This a key issue particularly affecting our ability to recruit new members. A new fairer system is urgently required perhaps based on country movements such as in Japan and USA
- *Africa.* Whatever else happens we need to do something about Africa. Perhaps we should close both offices and Kibora could base himself at home in Burkina, or be housed by a sympathetic member, and concentrate on lobbying and advocacy. Administrative and democratic affairs could be run from here



Discuss!

