

MAIN ACTIVITIES RELATED TO THE ILO/ICA POVERTY CAMPAIGN

Title	Description	Countries covered	Outcome/impact
<p>“Generation of Economic Alternatives for Indigenous Women Based on Strengthening of Handcraft Cooperatives” in the Federación Integral de Cooperativas de Producción Artesanal (ARTEXCO R. L.)</p>	<p>Indigenous women do not take part in economic decision-making in their cooperatives, resulting in weakened weaving business, low income and unmet basic needs. The roots of this problem lie in public policies that discriminate against the indigenous culture in Guatemala, and the lack of policies for women’s literacy, formal education, citizen participation and economic participation.</p> <p>The specific objective was to “Improve economic conditions and the generation of earnings: Contribute to increasing women’s participation in the management and decision-making of the cooperatives to which they belong.” The project was executed through two crosscutting themes: gender perspective and cooperative organizational development/identity and three operational components: Spanish literacy, business management, and human rights and obligations and citizenship.</p>	<p>Guatemala</p>	<ul style="list-style-type: none"> • 80 women beneficiaries acquired Spanish-speaking skills • 80 women know about their human rights and citizenship and assert them in their cooperatives and communities • 35 women beneficiaries have knowledge tools to diversify the activities of their cooperatives • 12 women beneficiaries work as promoters and with the 5 women’s committees created to stimulate activities for women’s participation and support the management of each cooperative • 5 women’s committees, 1 for each cooperative participating in the project
<p>Advocacy and Cooperative Development</p>	<p>The project objective was to “Strengthen cooperatives’ influencing capacity in order to take advantage of political, social, and economic opportunities at the national and international level.” The main problem being the little ability to propose and respond in order to promote greater economic and social development of cooperatives in Latin America.”</p>	<p>Honduras, Ecuador, El Salvador, Colombia, Argentina, Peru, Paraguay and Mexico</p>	<ul style="list-style-type: none"> • Eight advocacy plans prepared this year as part of trainer seminars in Colombia, Argentina, Peru, Paraguay, Mexico, Honduras, Ecuador and El Salvador • 72 cooperativists trained as advocacy trainers so that they can reproduce the workshops and formulate advocacy plans, with supervision and follow-up support from ICA Americas. • Support provided for an exchange between COOPESILENCIO, in Costa Rica, and RECUPERAR, in Colombia, to share the latter’s experience in treatment of residues. • The network of recycling cooperatives (Red de Cooperativas de Recuperadores de Residuos) connected with the Institute for the Mobilization of Cooperative Funds (Instituto de Movilización de Fondos Cooperativos- IMFC) received support to design a development plan aimed at improving revenues and profitability in the sorting process used in recovering residues.