



The Global Importance and Impact of Cooperatives

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The challenge for our generation of cooperators

To build and grow the 21st century cooperative movement



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Our intention:

The international year must be a multitude of local, regional, national and global events that have a clear common message and a unity of purpose.

A unity of purpose designed to achieve a single goal:



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to raise the global visibility of our model of business

The size, scope and reach of the global movement is invisible in the corridors of power



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Raising our global visibility will enable us to:

- enhance and build our influence with key economic and political decision-makers in the global institutions and national governments.
- gain support for the resources necessary to grow and develop our global cooperative family in the coming decades.



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Now is the time to think big. And nowhere is that more important than in relation to cooperative development.

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- Do we have strong, clear messages about what cooperatives bring to development?
- What is our added value – our unique contribution?

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The European Development Compendium:

- information on 311 development projects in 80 different countries
- with funding of at least €80 million for 162 of those projects.
- Africa are receiving 44% of the funds
- Americas 26%
- Asia 19%

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The European Development Compendium:

- 70% of the development projects have as objective
'the promotion and development of cooperatives as instruments of self-help and empowerment for the many and the poorest'
- Around 50% of the projects are concerned with the agriculture and credit sectors.

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The European Development Compendium:

As a Result of this work, Cooperatives Europe has now been asked to join the European Union's Working Group drafting the next 5 year development plan

This is powerful evidence that time and resources spent building a reliable evidence and data base, really works!

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Challenges for global cooperative development:

- Integration and coordination of projects
- Pool and share the expertise and human resources
- Increase impact through common strategies
- Leverage financial resources
- Build institutional dialogue with International Donors
- Build on the ICA as a global organisation with members world wide

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The Big Ask

- Building an extensive knowledge and research base
- Developing common global strategic development goals

Will enable global cooperative development partners to bid for programmes not just projects
International Year of Cooperatives will have a key development objective

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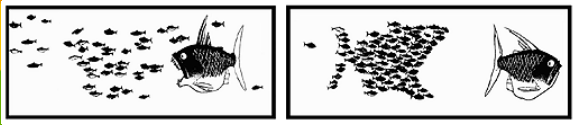
ICA
EXPO2010
WORLD CO-OPERATIVE EXHIBITION
8–10 December 2010, Bangalore India
<http://www.icaexpo.coop>

ICA 8 to 10 of December
E. F. O.
Trade Centre Bangalore
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Where co-operative business starts
ICA EXPO is the fair to promote co-operative business

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Co-operation in practice



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