

ICA *eDigest*



Countdown to 2012...
8 months to go!

The global voice of co-operatives www.2012.coop

May 2011

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Co-ops to 'power' green energy future – Rifkin



International economist Jeremy Rifkin says co-operatives can play an integral role in a global strategy to revolutionise the energy market. Rifkin is calling for the establishment of co-operative taskforces to establish a plan to implement his renewable energy regime. “We need to see this moving very aggressively in the coming 12 to 24 months because we are running out of time,” says Rifkin. “Fossil fuel prices are so volatile, nuclear has gone, we have climate change right on our doorstep now ... we’ve got to take action.”

The May eDigest examines the potential role of co-ops in a “people-led revolution” to change current energy production and consumption behaviour. [Read full article](#)

COOPERATIVE ENTERPRISES BUILD A BETTER WORLD



It's our time



Show your support for IYC 2012. Join us on [Facebook](#)

Co-op energy plan

Co-ops and accounting standards



CO-OPERATIVES Europe (CE) has set up an Energy Policy Group to develop an energy strategy for European co-operatives. CE was one of a group, including the five major political groups in the European Parliament, to support a progressive, decentralised energy plan for Europe... [Read more](#)



Jean-Claude Detilleux

THE ICA is gearing up once again to lobby for co-operatives worldwide in discussions with two global accounting standard setters with the next round of talks set to resume in June...

[Read more](#)

IYC 2012 Calendar

Post your IYC 2012 Event



Upload your events to the Official IYC 2012 calendar

The IYC 2012 Calendar is the global gateway for all IYC events and activities - commencing in 2011 and continuing throughout 2012. Events are submitted by ICA members and co-operators around the world.




Counting down to 2012

Nicola Kelly, ICA Co-ordinator for IYC 2012 discusses winning strategies and plans for the management of 2012 International Year of Co-operatives... [Read more](#)



Global Appeal

What opportunities will 2012 bring to co-ops globally? Find out how to support the ICA Fund for 2012 International Year of Co-operatives: [Download sponsorship document here](#) 



ICMIF launches community site

Mark McGee, ICMIF, explains how they've responded to member demand for faster access to news and user-friendly online communication with a new community website... [Read more](#)



Housing co-ops for sustainable living

Wulf Daseking, the 'wunderkind' who placed a southern German city on the map as an ecological planning masterpiece is keynote speaker at the forthcoming ICA Housing Symposium... [Read more](#)



UN unveils IYC logo

The UN has released the much awaited logo for the International Year of Co-operatives. Those who qualify can apply to download it from the dedicated website at: social.un.org/coopsyear/iyclogodownload.shtml

World's oldest co-op



*Not Just Business
As Usual*

The Director-General's
Blog

Branding is the key in IYC 2012

"Co-operatives are an important business model being values-based. They recognise the will of the membership. The real prize here is not just to do something in 2012 but to position the co-operative brand in a way that we can build on it in subsequent years, so that 2012 is not the culmination of some series of events, it's the beginning of what will be an ongoing marketing campaign,



Fenwick Weavers' Society celebrates 250 years. Collective purchasing for the benefit of members is the cornerstone of the global movement... [Read more](#)



COCETA celebrates 25 years

"Co-ops have the flexibility to keep people employed in times of financial hardship" – COCETA president Juan Antonio Pedreño... [Read more](#)



NCUI welcomes new Chief Executive

Dr Dinesh is the new Chief Executive of ICA member – National Cooperative Union of India (NCUI)... [Read more](#)



New Australian member joins ICA

Australia's CBH Group joined the ICA on 10 Jan 2011 – the second Australian member of ICA. ICA welcomes CBH and thanks the co-op for its contribution to the IYC global appeal. [Learn more about CBH](#)
[Read about more new ICA members](#)



Youth focus of IDC 2011

The theme for International Day of Co-operatives 2011 is "Youth, the future of co-operative enterprise"... [Read more](#)



Calendar

The ICA calendar has a list of ICA events and related co-operative activities for the whole year... [Visit the calendar](#)

This Month



Board Meeting
Kuala Lumpur (Malaysia)



Cooperatives Europe General Assembly and European Conference, Moscow (Russia)
"Facing Europe's Economic and Social Challenges: The co-operative way" (30–31 May)

[Information and registration](#)

branding campaign and messaging campaign." Charles Gould [Read more](#)

Tweets



UN unveils IYC 2012 logo - For conditions on using the logo go to: <http://social.un.org/coopsyear...>



CA Director-General, Charles Gould, launches his blog <http://charlesgould.tumblr.com/>



Kuala Lumpur hosts ICA Board meeting 5-6 May - focus on national legislation. More ICA events <http://www.ica.coop/calendar/index.html>



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ICA Director-General outlines ICA campaign for IYC 2012



2012: International Year of Co-operatives



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