



INTERNATIONAL
CO-OPERATIVE
ALLIANCE

Route des Morillons 15
1218 Grand-Saconnex
Geneva
Switzerland

Tel: (41 22) 929 88 88
Fax: (41 22) 798 41 22
E-mail: ica@ica.coop
Website: <http://www.ica.coop>

ICA PRESS RELEASE

New Communications Manager for International Co-operative Movement



Geneva, Switzerland, 6 November 2003, for immediate release --
The International Co-operative Alliance (ICA) is pleased to announce the appointment of Garry Cronan as its new Communications Manager.

Mr Cronan has over twenty five years involvement in the co-operative movement. He was most recently the General Manager of the Australian Centre for Co-operative Research and Development (ACCORD) in Sydney. Garry Cronan commenced his new role on 3 November 2003. He will be based at the ICA's Head Office in Geneva.

One of Mr Cronan's key tasks would be to establish a stronger image for the ICA as a leading global entity. Most people are aware of co-operatives but very few appreciate their real importance, Mr Cronan said. If anything, their relevance is growing. The ICA through its member organisations represents over 760 million individuals throughout the world. There is virtually no country where they are not active. Co-operatives employ twenty percent more people than the large multinational corporations! - a truly surprising figure that speaks to their capacity to create jobs and offer practical solutions.

The ICA's role is critical, Mr Cronan added. It is one of the oldest and most trusted international non-governmental organisations. It will continue to be the voice of the international co-operative movement. My task will be to ensure that its achievements and those of its members throughout the world become better known, he concluded.

Contact: Garry Cronan, Communications Manager
Tel: +41 22 929 88 27
E-mail: cronan@ica.coop

The International Co-operative Alliance is an independent, non-governmental association which unites, represents and serves co-operatives worldwide. The ICA was founded in London in 1895. Its members are national and international co-operative organisations in all sectors of activity including agriculture, banking, energy, industry, insurance, fisheries, housing, tourism and consumer co-operatives. ICA has more than 200 member organisations from over 100 countries, representing more than 760 million individuals worldwide.