



INTERNATIONAL  
CO-OPERATIVE  
ALLIANCE

Route des Morillons 15  
1218 Grand-Saconnex  
Geneva  
Switzerland

Tel: (41 22) 929 88 38  
Fax: (41 22) 798 41 22  
E-mail: [ica@ica.coop](mailto:ica@ica.coop)  
Website: [www.ica.coop](http://www.ica.coop)

## ICA PRESS RELEASE

### International Co-operative Alliance names Charles Gould as Director-General



**Geneva, Switzerland, 6 July 2010, for immediate release** - Following a search by Global Recruitment Specialists, the Board of the International Co-operative Alliance (ICA) has selected Charles Gould to serve as the organisation's Director-General. Mr Gould comes to ICA after serving as Chief Executive Officer of Volunteers of America in the United States, a Washington-based health care, housing, and human services organisation, where he provided strategic leadership to 16,000 full-time staff and directed USD 1 billion in annual turnover. Prior to that experience, he practised law at Arnold & Porter and at Hogan & Hartson law firms. Mr Gould has a JD (Juris Doctor) degree from the University of Minnesota Law School (USA) and an Mst (Master of Studies) in International Human Rights Law from Oxford University (UK).

In announcing the selection, Dame Pauline Green, ICA Board President, said "The ICA Board recognised, with the United Nations declaration of 2012 as the International Year of Co-operatives, the need for a leader who can successfully use this platform to communicate the co-operative value. Charles Gould has shown he has both the passion for a vital mission and the business knowledge to grow an organisation to scale."

"It's a privilege to help lead an organisation that combines the rich, century-plus heritage of the International Co-operative Alliance together with a business model that has never been more relevant than in these times," said Gould. "I have been impressed throughout the search process with the breadth, professionalism and adaptability of the co-operative movement around the world."

.../..

Throughout his career, Gould has emphasised collaborative ventures and the use of technology to increase organisational effectiveness. During his tenure at Volunteers of America, the organisation's resources and profile improved considerably. Gould has been recognised for the past five years as one of the fifty most influential leaders in the US non profit sector. He is a member of the board of the American Society of Association Executives and the Center for Association Leadership.

Charles Gould follows Iain Macdonald, who served as Director-General during the past eight years and, in anticipation of the changing economic environment, positioned the world co-operative movement to take its proper place in the global economy.

For more information, contact Maria Elena Chavez Hertig, Deputy Director-General, [chavez@ica.coop](mailto:chavez@ica.coop) or visit [www.ica.coop](http://www.ica.coop)

---

*The International Co-operative Alliance is an independent, non-governmental association which unites, represents and serves co-operatives worldwide, promoting co-operative enterprise as a better business model. The ICA was founded in London in 1895 and its members are national and international co-operative organisations in all sectors of economic activity. The ICA has 240 member organisations from 91 countries, representing nearly one billion individuals worldwide and providing more than 100 million jobs.*

