



G20 INDONESIA
2022



International
Cooperative
Alliance

Cooperatives Build a Better World





ELEVATING COOPERATIVES AT THE G20

The 17th edition of the G20 is underway, with the culminating G20 Summit in November 2022 in Bali, Indonesia. As a global community, we are faced with turbulence, uncertainty, and crises touching every corner of the world and every market of the economy not seen at such scale since the middle of the 20th century. With all we face, the theme of the 2022 G20 is “Recover Together –Recover Stronger,” a theme connecting directly to the foundation of the cooperative business movement. The three supporting topics further guiding the year’s discourse are: Global Health Architecture, Sustainable Energy Transition, and Digital Transformation; all directly connecting to cooperative businesses around the globe demonstrating the powerful, long-term impact such businesses have on their communities.



Today, 3 million cooperatives are operating around the world in nearly every industry and sector of the global economy, engaging 12% of the world population through membership and employment. They represent a significant portion of the world economy and are aligned with mankind's highest ideals of democracy, increased income equality, and environmental sustainability. During times of crises like what we face today, the values of cooperation, solidarity, and mutualism experience an increase in popularity – and cooperative businesses truly show their mettle.

The International Cooperative Alliance, in 2021, formed a new G20 Working Group – bringing together the most prominent cooperative business leaders from G20 countries with the mission to elevate the benefits of the cooperative business model, establish cooperatives as a viable business solution, and spur meaningful policy discussion at the highest levels of G20 discussions. The ICA G20 Working Group is to move forward now and drastically impact the way the world does

business for the betterment of the lives of individuals and communities everywhere. This document outlines our goals and actions. It proposes a plan to engage the G20 and two of its Engagement Groups: The Business 20 and Civil Society 20.

How do we drive more business to cooperatives, start more cooperatives, get worldwide recognition and universal acceptance that the cooperative business model is the better business model? Herein are ways all members of the ICA G20 Working Group can participate and what success will look like with cooperative representation in the development of action-oriented policy papers. These are the first steps for the cooperative movement to make huge strides in changing the world. What will you do today to build a better world? It starts at the G20.

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SECTION 1:

OVERVIEW: THIS IS WHY

ENGAGING THE G20 TO RESHAPE THE FUTURE

The Contemporary Cooperative Business Model is What the World is Looking For

Cooperatives offer a shared ownership business model that builds equity, democracy, and ownership into the business model that is essential to building a Global Inclusive Economy. Yet, despite their breadth, scale, and contributions to society, cooperatives are not well understood or appreciated by the public. The principles of cooperative business align directly as a necessary step to achieve the UN's Sustainable Development Goals. The G20's uptake of the cooperative business model as a component of its evolving global economic policy recommendations will lead to a greater understanding of the cooperative business model around the world that will ultimately empower individuals and local communities to elevate themselves out of poverty and help protect our environment and natural resources.

The ICA G20 WG aims to ensure that cooperatives voices and priorities are incorporated in the G20 discussions through their participation in various engagement groups of the G20. With compelling content that is evidence-based, statistics-driven, cooperatives' views and priorities will illustrate the positive impacts they have and drive their inclusion in the policy papers and recommendations that will be submitted to the G20 Leaders.

THIS IS WHY

SECTION 1:

This is Why

ENGAGING THE G20 TO RESHAPE THE FUTURE

A. Cooperatives Engage Stakeholders In Global Health

Health cooperatives around the world provide access to healthcare for a hundred million people today. In countries like Brazil, healthcare cooperatives have demonstrated such success and positive impact for patients, doctors, and communities, they are a countrywide model of choice. In Europe, healthcare cooperatives strongly compliment in a diverse array of business structures delivering medical services across the continent. You can find healthcare cooperatives operating across the globe and making a difference. The cooperative healthcare model is a nonprofit structure, anchoring ownership of the business in its patients, or medical staff, or both, and focuses all surplus capital in business reinvestment to create and maintain top employment and equip facilities with the latest technology to meet the needs of their communities.

B. Prioritizing the Sustainable Energy Transition with Cooperation

In 2021, the United Nations sounded the alarm once again on the state of the planet. Human activity is directly undermining the Earth's capacity to sustain and support life now and in the future. The consequences of climate change are unequal, having the most dramatic and immediate impacts being shouldered by the poor and disadvantaged, as well as young people and those generations yet to come who will bear the brunt of future outcomes. Cooperatives offer an answer to sustainability challenges through the embedded values and principles of the business model. Cooperatively owned utility companies exist in many countries, delivering, developing, and seeking green solutions in their delivery of services to their communities. Cooperative businesses are inherently values-based enterprises and recognize multiple forms of capital (social, manufactured, natural or financial), put people and planet before profit, all of which make them a first-choice model for new entrepreneurial ventures in environmental sustainability.

C. Cooperatives Lead Digital Transformation With Ownership

At the same time the global community is faced with a series of societal, economical, and ecological crises, it is also faced with incredible opportunity to transform how we live, work, connect, play, shop, and grow. What would have taken 5 years or more has taken 6 months in expediting an evolution and digitization of all aspects of society and business. Cooperatives are proving to be a key part of this wave of development, and at the forefront of digital and platform cooperatives is the anchoring principle of broad-based ownership and governance of the platform or digital asset giving individuals equity and control of the digital tools that are shaping their lives.

SECTION 2:

UNDERSTANDING THE G20

WHY WE HAVE TO BUILD A BETTER WORLD NOW

What is G20?

The G20 is a strategic multilateral platform connecting the world's major developed and emerging economies. The G20 holds a strategic role in securing future global economic growth and prosperity. Together, the G20 members represent more than 80% of the world GDP, 75% of international trade and 60% of the world population. The presidency of the G20 rotates every year among its members, with the country that holds the presidency working together with its predecessor and successor, also known as Troika, to ensure the continuity of the agenda. Currently, Italy and India are the Troika countries as Indonesia holds the Presidency.

The objective of the International Cooperative Alliance's G20 Working Group is to have cooperatives and the cooperative business model called out directly in the final documents of produced by the G20.

SECTION 2:

Understanding the G20

MAKING THE MOST IMPACT WITHIN THE G20 STRUCTURE

A. The Business 20

The B20, or Business 20, is an official Engagement Group of the G20 consisting of business leaders from G20 countries. The B20 consists of six Task Forces and one Action Council.

Task Forces:

1. Trade & Investment: Aims to amplify support to reach greater inclusivity and sustainability in the global supply and value chains as trade and investment should be impactful drivers for greener and more sustainable development.
2. Energy, Sustainability, and Climate: Aims to bring into light the importance of ensuring an uninterrupted and reliable fuel supply and critical energy-related commodities at affordable prices and seek to accelerate the just transition to sustainable energy to address energy poverty.
3. Integrity and Compliance: This task force's commitment is for the B20 to come together in regulating ways to overcome the cybercrime exacerbation and manage third party and regulatory compliance risk.
4. Future of Work and Education: Aims to work together with stakeholders in optimizing online learning infrastructure to prepare for the future workforce and seek to accelerate the benefit of entrepreneurship to drive productivity and growth.

5. Digitization: Aims to identify digital infrastructure components for digital inclusion and hopes to contribute to and prepare for a successful and more ready digital entrepreneurship.
6. Finance and Infrastructure: Seek to facilitate the conversation on how to better adapt to the post-pandemic global situation, so economic recovery may lead to inclusive and sustainable financing for infrastructure and will also touch base on the importance of an inclusive and sustainable future by focusing on financing green infrastructure.

Action Council:

1. Women in Business: The goal of this presidency's B20 Action Council is to have more women lead, participate in and have access to enhanced business and economic opportunities, and advance sustainable and inclusive growth. The B20 commits to convey recommendations and policy actions through which governments can empower the business community to reduce the gender gap while being mindful of the diverse set of economies and populations across the G20.

SECTION 2:

Understanding the G20

MAKING THE MOST IMPACT WITHIN THE G20 STRUCTURE

B. The Civil Society 20

The C20, or Civil Society 20, is an official Engagement Group within the G20. The C20 is organized into 7 thematic working groups with two co-facilitators, one from the host country and one from the international civil society.

C20 Working Groups:

1. Education, Digitalization, and Civic Space:

Priority areas include access to quality of inclusive and safe education, health data governance, and protect and expand civic space.

2. Sustainable Development Goals and Humanitarianism:

Calls on the G20 countries to reduce disparities and development gaps between countries through expanding the world economic recovery strategy by adopting a more human rights-based approach, increasing quality resilience investments by closing the gap in humanitarian funding, and strengthening social protection for vulnerable groups of global citizens.

3. Environment, Climate Justice and Energy Transition:

Foster the implementation of green economic recovery in advancing climate resilience and mitigating climate change through growing scope and access to funding for sustainable initiatives, promoting the growth of green jobs, and ensure climate change mitigation, adaptation, and energy access is inclusive of vulnerable communities and countries prone to climate disasters.

B. The Civil Society 20

4. **Taxation and sustainable Finance:**

Implement a global economic recovery strategy through the principles of fair redistribution and sustainable financing on several prioritised subjects.

5. **Gender Equality:**

Encouraging G20 countries to ensure the principles of gender equality, disability, and social inclusion in development efforts based on economic justice, welfare, and comprehensive health services for women and marginalized groups.

6. **Anti-Corruption:**

Promoting actions to prevent and counter corruption in areas that are cross-cutting priorities for the wider international community, meet new corruption challenges identified by the international community and promoting actions to prevent and counter corruption in related areas.

7. **Vaccine Access & Global Health:**

Realizing equitable and affordable Health Access with the support of G20 countries through strengthening global health governance, which includes increasing sustainable investment in public health, funding, donations, and technology transfer in the health sector.

Understanding the G20



SECTION 2:

Understanding the G20

MAKING THE MOST IMPACT WITHIN THE G20 STRUCTURE

C. INKUR: Our Cooperative Leader in Indonesia

INKUR Federation is championing local cooperative efforts in the Indonesian G20 Presidency, taking over from the pioneering force of the Alleanza della Cooperative Italiane (ACI) in Italy the year before. Following the progress ACI made, INKUR has already taken similar steps to ensure local cooperative participation in the year long calendar of meetings. INKUR leadership will be working closely with leaders at the International Cooperative Alliance, ICA Asia-Pacific, and those international business leaders on the ICA G20 Working Group to continuously engage with the G20 agenda throughout the year.

Already, INKUR has nominated cooperative representatives from Indonesia to take part in the B20 task forces, and has registered their representatives from Indonesia in all 7 Working Groups of the C20.



CLICK [HERE](#) TO WATCH.

SECTION 3:

THINK GLOBAL. ACT LOCAL.

TAKING ACTION TO ELEVATE COOPERATIVES

Building a better world starts with all of us thinking globally and acting locally. Our cooperative leaders in Indonesia cannot do it alone. Elevating global awareness of cooperative business at the G20 needs every voice, from every corner of the world. Our collective action will illustrate just how powerful and positive the impacts of cooperatives, credit unions, and mutuals are and can be with a deepened connection to the policies and outcomes of the G20.

YOUR LEADERSHIP STARTS HERE.

SECTION 3:

THINK GLOBAL. ACT LOCAL.

TAKING ACTION TO ELEVATE COOPERATIVES

A. Hone Our Mission & Message

Attend ICA G20 working group meetings to offer your cooperative's and your country's insight to determining our mission and message, provide feedback on ICA produced materials, and provide models of excellence from your cooperative or country for inclusion and distribution within the policy recommendations of the working group.

B. Build the Case for Cooperation

Share with the ICA Working Group evidence-based, statistics-driven studies, surveys, and references to your own and other cooperatives within your country that demonstrate the positive impacts cooperatives are having on the lives, businesses, and communities where you are. Help us create compelling content to tell the cooperative story and impact decisions at the highest levels of the G20.

C. Make the Outreach

Help the ICA G20 Working Group develop universal and customizable communication assets to be shared with G20 participants. Be prepared to contact your national representatives participating in the B20, C20, and G20 meetings and share these assets to elevate the cooperative message.

D. Participate in the C20

Want to get really involved? Register yourself or nominate someone from within your national cooperative

Contact ICA and you will be added in the members mailing list.

For the C20, members can still register [here](#).

E. Promote Other Co-ops To Do the Same

SECTION 4:

THE WORLD WINS...

INCREASED COOPERATIVE GROWTH BENEFITS EVERYONE

As visibility and understanding of cooperatives grow, the potential for new, sustainable, and shared economic development increases.

What If...

Money earned in a community stayed in the community?
People were as important as the bottom line?
Our children didn't have to choose between a good deal and a good deed?

Further inclusion of cooperatives at the G20 is where we begin to turn 'what if' into reality.

There is a better way to do business.



[CLICK HERE TO WATCH.](#)

COOPERATIVES BUILD A BETTER WORLD.

SECTION 4:

THE WORLD WINS...

INCREASED COOPERATIVE GROWTH BENEFITS EVERYONE

The Value of Our Efforts.

The G20 is our beginning.

Imagine a world where the contemporary cooperative model is an even greater component of the world's economic framework. If the entrepreneurs of tomorrow choose to start co-ops to do better business for the world. If each employee joined their local credit union, food co-op, and each co-op member purchased from another cooperative, and consumer choice became driven by preference to shared ownership. The Cooperative movement can grow exponentially.

A Billion people are connected to cooperatives already, through membership and employment. Even an incremental lift in member and employee engagement, membership growth, entrepreneurship, and public affinity towards choosing, supporting, and starting cooperative businesses will lead to immeasurable positive global impacts.

The potential of our cooperative engagement at the G20 is immense and the time to rise to the occasion is now more than ever. Together we can build a better world.



NEED MORE?

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