World Co-operative Monitor
Report 2012: an exploratory study

• Since 2006 the ICA has published the Global300, a list of the 300 largest co-operatives in the world.

• The goal is now to move beyond the largest 300 and beyond the measure of annual turnover and to include indicators of the social impact as well.
Tools

1. Online questionnaire
2. Existing databases and annual reports
Tools / 1. Online questionnaire

Part 1. General information
» Organisation details (name, address, website)
» Country
» Chief Executive Officer
» Organisation type (co-operative, mutuals, co-operative of co-operatives)
» Co-operative type (worker, producer, consumer etc...)
» Sector of activity

Part 2. Social data
» Number of members
» Number of individual and corporate entity members
» Percentage of female and youth members
» Percentage of co-operative, mutual and other company members
» Average number of employees
» Percentage of female and youth employees
» Number of volunteers
» Number of subjects who benefited from services or products of the organisation

Part 3. Economic data
» Turnover
» Total assets
» External funds
» Net interest income
» Total operating costs
» Profit (loss) for period
» Staff costs
» Total fixed assets
» Equity
» Annual report
» Other non-financial reports
## Tools / 2. Existing lists

<table>
<thead>
<tr>
<th>Country</th>
<th>Organisation</th>
<th>Ranking</th>
<th>Indicator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>Co-operatives Australia</td>
<td>Australia top 100</td>
<td>Annual Turnover</td>
</tr>
<tr>
<td>Canada</td>
<td>Government of Canada - Rural and Co-operatives Secretariat, Statistic Unit</td>
<td>Top 50 Non-financial Co-operatives in Canada in 2010</td>
<td>Total revenue</td>
</tr>
<tr>
<td>Colombia</td>
<td>Confecoop</td>
<td>Escalafón Cooperativo</td>
<td>Ingresos</td>
</tr>
<tr>
<td>France</td>
<td>Coop FR</td>
<td>Panorama sectoriel des entreprisescoopératives - Top 100 des entreprisescoopératives 2012</td>
<td>Chiffres d'affaires</td>
</tr>
<tr>
<td>New Zealand</td>
<td>New Zealand Cooperatives Association</td>
<td>Top 40 New Zealand Cooperatives &amp;Mutuals</td>
<td>Annual Turnover/Revenue</td>
</tr>
<tr>
<td>Spain</td>
<td>CEPES</td>
<td>Informe de la Economía Social Española 2010-2011</td>
<td>Facturación</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>Co-operatives UK</td>
<td>The Co-operative UK 100</td>
<td>Turnover</td>
</tr>
<tr>
<td>USA</td>
<td>NCB</td>
<td>NCB Co-op 100</td>
<td>Total revenue</td>
</tr>
<tr>
<td>International Ranking</td>
<td>ICMIF</td>
<td>ICMIF Global 500</td>
<td>Premium income</td>
</tr>
</tbody>
</table>
World Co-operative Monitor Report 2012: an exploratory study

- Results of the first edition of the World Co-operative Monitor using only 2010 economic data.

- It is an overview not of all but of a significant part of the worldwide co-operative movement.
Indicators

- **Turnover**: income generated by the business activities conducted by a company, usually the sale of goods and services to customers.

- For mutual and co-operative insurance organisations **income on premiums**: in terms of revenue generated by the premiums paid by customers.

- For co-operative banks **net banking income** refers to the difference of the total interest income plus other banking incomes (i.e. dividends, net revenues for services, profits from financial transactions) and interest expenses plus other banking costs (i.e. fees and commissions, losses from financial transactions).
• Values vary from country to country due to the different definitions and reporting indicators.

• Data for different sectors are not fully comparable, both for the full population and for the Top300. For this reason, it is important to refer to sectorial rankings.

• Most of the data refers to single cooperatives, some to groups, when managed under a common strategy.
World Co-operative Monitor Database

2,190 co-operatives

61 countries

Turnover in 2010
1,155.1 billion USD
excluding banking and insurance sector

Total net banking income
185.3 billion USD

Total insurance co-ops and mutuals premium income
1,101.8 billion USD

2442.2 billion USD
Over 100 million USD

Looking at the co-operatives with turnover over 100 million USD

1,478 Cooperatives across 46 countries
TOP 300

Some data about the top 300 co-operative and mutual organisations

- 24 countries
- Total turnover (including banking and insurance sector): $1,975.6 billion USD
- Banking and financial services: $158.7 billion USD
- Insurance co-ops and mutuals: $977.2 billion USD
Top 300 by sector of activity

- **24%** Agriculture and food industries
- **21%** Consumer and retail
- **5%** Banking and financial services
- **3%** Industry and utilities
- **43%** Insurance co-operatives and mutuals
- **2%** Health and social care
- **1%** Other services
- **1%** Housing
Participate in the

www.monitor.coop/quest