

# Join us for the Mutual Business Leaders' Symposium London, 19-22 November 2012

## Highlights

### Advocacy for mutuals

- Meeting policymakers, politicians and regulators
- Events in Parliament and the City of London

### Expanding the mutual sector

- New capital structures for mutuals
- Marketing the mutual difference

### International Business Forum

- Building strategic objectives between mutuals
- Visits to leading mutual businesses

### Venues include:

- Houses of Parliament
- Oxford University
- City of London
- Mutuals' Forum 2012

Join us in London for a unique opportunity to meet with senior co-operative and mutual business leaders from around the world. The symposium includes sessions on strategic alliances, new capital structures and membership engagement. We will be visiting Oxford University, meeting executives from leading British co-operative and mutual businesses and delegates will attend the annual Mutuals' Forum, a unique event which brings together the whole UK mutual sector.

**Book early to guarantee your place, please contact:  
[p.hunt@mutuo.co.uk](mailto:p.hunt@mutuo.co.uk)**



The  
**mutuals**  
**FORUM**  
Leading Mutuals Together  
**2012**



# About **mutuo**



In the UK, Mutuo brings together different types of co-operative and mutual business to ensure that they are better understood by government and policymakers.

By working together in this way, member owned firms have achieved a greater impact, resulting in increased business success.

By bringing together mutual business leaders from across the globe, we can provide a real opportunity to develop and share strategies for future growth.

## **Previous study visits:**

Boston and Harvard, April 2011  
Singapore, July 2011  
Washington DC, June 2012

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## **What this has meant for UK mutuals:**

- Mutuo has built a cross-party consensus in favour of mutuals and co-operatives and has driven the mutual message to the heart of Government
- Many new mutuals have been established in health, education and local government sectors
- There are 2 million more mutual members as a result of our work
- Through the Ownership Commission, Mutuo has placed mutuals at the heart of the debate on corporate ownership



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