



## Sponsorship Opportunities

The International Co-operative Alliance Global Conference and General Assembly will attract up to 1,500 participants from over 80 countries worldwide. This will be an excellent opportunity to promote your organisation and institution. Sponsorships help our host ANGKASA and the Alliance ensure that we can hold a high-level conference for the co-operative movement while maintaining reasonable registration rates that allow full participation.

Below are the main sponsorship opportunities:

	<b>Bronze EUR 10,000</b>	<b>Silver EUR 20,000</b>	<b>Gold EUR 30,000</b>
Logo on conference app and on the event sponsorships banner and slide during breaks, and conference website	X	X	X
Free conference registration <sup>i</sup>	1	2	3
Sponsor's description on conference website <a href="http://www.malaysia2017.coop">www.malaysia2017.coop</a> (15 lines)	X	X	X
Advertisement in final programme	¼ page	½ page	1 page
Invitation to a "VIP gathering" <sup>ii</sup>	X	X	X
Booth at MACCOPS event (2 x 3m)			X
Acknowledgement by a plenary speaker	X	X	X

### Other sponsorship opportunities

#### Sponsorship of the Gala Dinner

- EUR 10,000<sup>iii</sup>
- Logo on the menu
- Place your stand-alone poster at the dinner
- Logo as a sponsor on conference website
- Logo on the sponsorship banner at the event

#### Sponsorship of the Celebration Reception

- EUR 10,000<sup>iv</sup>
- Your logo at the entrance banner
- Place your stand-alone poster at the event
- Logo as a sponsor on conference website
- Logo on the sponsorship banner at the event

## Bursaries / Scholarships

In order to enable co-operators to attend who would not normally have the funds to do so, you have the opportunity of fully or partially sponsoring our bursary programme. A bursary committee will be set up who will choose those who win sponsorships from those who apply as per the form and terms: <http://malaysia2017.coop/terms-conditions>.

- EUR 3,000 per attendee (to help pay registration, airfare, and hotel)
- Logo on the confence website
- Logo on the sponsorship banner at the event
- A really big thanks from the sponsored attendees!

## Advertising Space

- **In the participant programme:**
  - ¼ page: EUR 2,500
  - ½ page: EUR 5,000
  - 1 page: EUR 7,500
- **Distribution of information - have your marketing materials placed in the conference bags<sup>v</sup>:**
  - 1 item: EUR 2,500
  - 2 items: EUR 5,000
  - 3 items: EUR 7,500
- **Logo on conference pen<sup>vi</sup>:** EUR 5,000
- **Logo on conference notebook<sup>vii</sup>:** EUR 5,000

## Ready to sponsor or have questions?

Contact the Global Conference Secretariat at [secretariat.malaysia2017@ica.coop](mailto:secretariat.malaysia2017@ica.coop).

### ENDNOTES

<sup>i</sup> Participant passes enable entrance to all open meetings and the social events. They also enable you to have lunch and coffee breaks.

<sup>ii</sup> Your organisation will be formally thanked at a formal gathering during the conference.

<sup>iii</sup> We are looking for up to 5 sponsors.

<sup>iv</sup> We are looking for up to 5 sponsors.

<sup>v</sup> You will be responsible for producing your materials and getting them to our hosts in Kuala Lumpur at least one week before the event, which is when the conference bags will be stuffed. All items will need to be pre-approved by the Alliance and will have size restrictions. You may also request costs to print items in-country.

<sup>vi</sup> The conference logo plus your logo will be displayed on the pen and will be given to each participant in the conference bag. The design of the pens will be determined by the Alliance and you will also get your logo on the conference website. There will only be one sponsor for the pen.

<sup>vii</sup> The conference logo plus your logo will display on the notebook and will be given to each participant in the conference bag. The design of the notebooks will be determined by the Alliance and you will also get your logo on the conference website. There will only be up to two sponsors for the notebook.